0-Day is a mini version of O-Week taking place over one day. This event introduces the mid year intake of students to UOW. There are several ways to get involved. Festivities include orientation and first week celebrations. Exhibitor opportunities are available at both.

**O-DAY**

Tuesday 23 July 2013  
McKinnon Lawn: activities, food and entertainment.  
Number of students: 1000  
Time: 12.00pm - 3.00pm

**CLUBS DAY**

Wednesday 7 August 2013  
UOW Library Precinct: Clubs day, activities and entertainment.  
Number of students: New and returning students  
Time: 10.00am - 3.00pm

unicentre.uow.edu.au
CORPORATE STALL

O-Day: **Tuesday 23 July**
Clubs Day: **Wednesday 7 August**
A table, tablecloth, chairs and marquee will be supplied for your organisation.

**Benefits**
- Product/service sales (subject to conditions*)
- Signage display opportunities on Corporate Stall
- Recognition on the O-Day website
- Recognition in the What’s On E-newsletter

$400 + GST (per day) or $650 + GST for two days

ROAMING SAMPLING

A unique opportunity for your staff to connect with the students face-to-face.

**Benefits**
- Recognition on O-Day website
- Access to campus
- Recognition in the What’s On E-newsletter

$400 + GST (per four hours)

CONTACT - UNICENTRE MARKETING

ph - (02) 4221 8171 or email uc-marketing@uow.edu.au

**PLEASE NOTE:**
- All rates are GST exclusive and do not include agency commission
- 10% GST applicable on all rates
Booking Requests will be individually reviewed and successful applicants will be notified by 26 June 2013.
**2013 O-Day Promotional Opportunities**

**EAT/ PLAY/ SHOP/ VISIT/ LEARN/ DRINK/ DANCE/**

Bookings close 25 June 2013

### Corporate Stall
- **Tues 23 July:** $400 + GST
- **Wed 7 August:** $400 + GST
- **Tues 23 July & Wed 7 Aug:** $650 + GST

### Roaming Sampling
- **Tues 23 July:** $400 + GST
- **Wed 7 August:** $400 + GST

### Parking Tickets
- **Tickets required**
- $9 + GST

### Power
- $20 + GST / day

---

**Partnership Agreement**

*Terms and Conditions*

- To request a booking, please complete this form and return it to us. Requests will be individually reviewed and successful applicants will be notified by 26 June 2013.
- Payment is required no later than 30 days from date of invoice. All prices exclude GST.
- UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy.
- On receipt of your confirmation we will forward requirements for your artwork/delivery of product.
- All cancellations must be in writing to uc-marketing@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.
- O-Day will proceed during wet weather and refunds are not available.
- Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.
- Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.
- Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages and offensive material are not eligible. Roaming sampling is not included must be booked separately.

**Cheques Payable to:**
Wollongong UniCentre
PO Box U100 Northfields Avenue,
University of Wollongong 2522
Ph: 02 4221 8000
Fax: 02 4221 8001
Email: unicentre@uow.edu.au

**EFTPOS Details:**
Bank: National Australia Bank
Account: Wollongong UniCentre Ltd.
Number 2 Account
BSB#: 082-886
ACC#: 55709 9503

Please email form to UniCentre Marketing: uc-marketing@uow.edu.au or fax form to (02) 4221 8001.