Promotional Stall/Sampling

Promotional stall / sampling is a unique opportunity to take your staff on campus for face-to-face contact with students at UOW. Communicating with students on a face-to-face basis is an ideal way to launch a new product line, generate brand awareness of a product or service, gather feedback, trial new promotions or just simply promote your business.

Promotional sampling is conducted in high traffic areas at UOW, including outside the UniBar and food hall courtyard, newly refurbished Building 11, outside the UniShop, Duck Pond Lawn and Jugglers Lawn.

Full day (9am - 3pm) : $600 + gst
UniBar (7:30pm - 10:30pm) : $500 + gst

How to book?

It’s easy, just fax or email us the completed Partnership Agreement. You will receive approval of your request and be sent a tax invoice for payment. Terms of payment are 30 days from date of invoice.

Lunch on the Lawn

Would you like access to 300-500 students aged 18-30 years old? Lunch on the Lawn is a program designed to keep students interested in staying on campus in-between classes, and what better way than with free live entertainment!

Date: Wednesdays & Thursdays during session
Venue: Duck Pond Lawn, UOW
Event capacity: 300-500 per day

3 hour lunchtime period (11am - 2pm) : $400 + gst
Your Name: 
Company Name: 
ABN: 
Representing: (Advertising Agency only)
Address:

Telephone: Mobile: Fax:
Email:

Packages
- **Full Day**: 9am – 3pm  
  $600.00 + GST
- **UniBar**: 7.30pm – 10.30pm  
  $500.00 + GST
- **Lunch on the Lawn**: 11am - 2pm  
  $400.00 + GST

Preferred day: **MON**  **TUE**  **WED**  **THUR**  **FRI**

Preferred day: **WED**  **THUR**

Description Of Promotional Activity: (compulsory)

Please fax form to UniCentre Marketing on (02) 4221 8081

Signature of Partner:
Company Name:
Date:

**Partnership Agreement**
*Terms and Conditions*

- Full payment is required in advance. All prices exclude GST.
- UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy.
- On receipt of your confirmation we will forward requirements for your artwork/delivery of product.
- All cancellations must be in writing to uc-marketing@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.
- Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.
- Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.
- Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages and offensive material are not eligible.

**CONTACT - Marketing Department**
Phone: (02) 4221 8171
Email: uc-marketing@uow.edu.au