WHAT IS ASLA?

ASLA (Australian Student Leadership Association), was created in 2007 with the purpose of giving students a forum to share and explore leadership with like-minded people from around Australia. ASLA provides a space for collaboration and sharing of leadership material. It also provides a communications hub for students to share events and opportunities with one another.

At UOW, ASLA runs the ALIVE Leadership Program which combines practical and theoretical training for students through a range of workshops and activities. Its role is to enhance personal development and leadership skills.

ASLA runs a weekly newsletter and blog. The newsletter is for sharing opportunities and marketing events to the student members. The blog is for sharing ideas and resources about leadership. All ASLA members around Australia can contribute to both of these media.

ASLA members span all academic disciplines, ages and backgrounds. In general, ASLA members are high achieving students who are active members of their student bodies, many of whom will go on to become leaders in their chosen fields and communities.

ASLA’s flagship event is the Student 4 Student (S4S) National Leadership Conference. In 2012, over 110 tertiary students from 7 educational institutions across Australia came together for the 5th annual S4S National Leadership Conference at UOW. Coordinated by UOW students, over the weekend of 22nd-23rd September, the Conference included two inspiring days of keynote presentations, workshops and a networking event. The conference highlight is the annual charity gala dinner, which was held at the beautiful beach-front venue of Dunes on the Sunday evening, raising money for Men’s Shed.

In 2013 the Conference will run over the weekend of 28th-29th September.
SPONSORSHIP PACKAGES

1. **ASLA SPONSOR**  $1,000 + GST
   Benefits:
   • 200 word promotional article and logo recognition on ASLA website and in ASLA newsletter
   • Invitation to ASLA specific events, including the S4S Leadership Conference
   • Sponsor banner in prime position at ASLA Events
   • 2 x tickets to the S4S Conference Gala Dinner (valued at $160)
   • Promotional material at all ASLA events
   • Recognition and company logo on all promotional material.

2. **GALA DINNER SPONSORSHIP**  $750 + GST
   Benefits:
   • Naming rights of the 2013 S4S Gala Dinner
   • 2 x tickets to the 2013 Gala Dinner (valued at $160)
   • Recognition, company logo and 100 word description in the conference booklet
   • Company logo on the website
   • Option for a member of your staff to MC the event.

3. **DELEGATE SPONSORSHIP**  $200 + GST
   Benefits:
   • Recognition and company logo in the conference booklet and on the website
   • Opportunity to nominate delegates of your choice for the allocation of this scholarship.

4. **DELEGATE BAG PROMOTIONAL INSERT**  $100 + GST
   Benefits:
   • Recognition of company with logo and website on the conference website
   • Company promotional insert in the delegate bags
   • Signage opportunity at the S4S Conference.

5. **NON-FOR-PROFIT PROMOTIONAL OPPORTUNITY**  $250 + GST
   Benefits:
   • 1 x tickets to the S4S Conference and Gala Dinner (valued at $80)
   • A 100 word outline of the work of your organisation said by the MC over the course of the conference
   • The opportunity to network with students from a range of institutions and bodies with the view of finding volunteers or building linkages between your organisation and theirs.
Company Name:  
Agency (Please specify who this is on behalf of):  
ABN:  
Contact Person:  
Address:  
Phone:  Mobile:  Fax:  
Email:  

The following opportunity is requested:

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Cost</th>
<th>Selection</th>
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</thead>
<tbody>
<tr>
<td>1. ASLA Sponsor</td>
<td>$1,000 + GST</td>
<td>☐</td>
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<tr>
<td>2. GALA Dinner Sponsorship</td>
<td>$750 + GST</td>
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<tr>
<td>3. Delegate Sponsorship</td>
<td>$200 + GST</td>
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<tr>
<td>4. Delegate Bag Promotional Insert</td>
<td>$100 + GST</td>
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<tr>
<td>5. Non-for-Profit Promotional OP</td>
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</tbody>
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Total Cost $ .............................................

Please fax form to Josh Pallas on (02) 4221 8001

Signature:  Date:  

Partnership Agreement

Terms and Conditions

- Confirmation will be sent within 14 days upon receiving this completed partnership agreement.
- Cancellation must be made in writing to Josh Pallas via jpallas@uow.edu.au within 7 days of receiving confirmation otherwise full rate will be charged.
- Payment terms are 30 days from invoice date.
- Wollongong UniCentre, according to its Advertising & Sponsorship policy, has the right to refuse or suspend any promotional activities.
- Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.
- Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.

For further details or information please contact Josh Pallas on 02 4221 8009 or email jpallas@uow.edu.au

For S4S Conference and associated event details please visit the website at: www.studentleaders.org.au