Online Advertising

The UniCentre’s website is the portal of social communication for students at the University of Wollongong, generating an average of 26,000 unique visits per month. Create brand awareness amongst UOW students through marketing your product, service, event or activity directly to this captive market.

Visit http://unicentre.uow.edu.au

Website Advertising

• Website Tile (171 w x 88 pixels high)
• 4 Weeks: $800 + GST

What’s On E-Newsletter

The newsletter provides real value and is distributed to 20,000 students weekly. Your placement also comes with a textual listing and the artwork is hyperlinked direct to your website.


Advertising Rates

Please contact Marketing staff for costings and artwork specifications.

Contact - Marketing Department

April West: (02) 4221 8171 or email awest@uow.edu.au
Diane Cruise: (02) 4221 8022 or email dcruise@uow.edu.au

Campus Advertising

UniBar Plasma Advertising

Plasmas are prominently positioned in the UniBar, one of the most frequented venues on campus.
4 Weeks (640 w x 480 pixels h)
$400 + GST

Poster Advertising

Campus posters are a way to promote your product, service or event. Postering takes place all over campus, on authorised notice boards and in highly populated areas.
4 Weeks (15 x A3 Portrait Posters)
$600 + GST

Contact - Marketing Department

April West: (02) 4221 8171 or email awest@uow.edu.au
Diane Cruise: (02) 4221 8022 or email dcruise@uow.edu.au
## Partnership Agreement

*Terms and Conditions*

- Full payment is required to secure your booking. Payment is required no later than 30 days from date of invoice. All prices exclude GST.
- UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy.
- On receipt of your confirmation we will forward requirements for your artwork/delivery of product.
- All cancellations must be in writing to awest@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.
- Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.
- Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.

### Packages

**Website Advertising**
- Website Tile – 4 weeks: $800 + GST

**UniBar Plasma Advertising**
- 4 Weeks: $400 + GST

**Poster Advertising**
- 4 Weeks: $600 + GST

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<th>Preferred start date:</th>
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Please fax form to April West on (02) 4221 8081

Cheques Payable to:
Wollongong UniCentre
PO Box U100 Northfields Avenue,
University of Wollongong 2500
Ph: 02 4221 8000
Fax: 02 4221 8081
Email: unicentre@uow.edu.au

EFTPOS Details:
Bank: National Australia Bank
Account: Wollongong UniCentre Ltd.
Number 2 Account
BSB#: 082-886
ACC#: 55709 9503