Promotional Stall/Sampling

Promotional stall / sampling is a unique opportunity to take your staff on campus for face-to-face contact with students at UOW. Communicating with students on a face-to-face basis is an ideal way to launch a new product line, generate brand awareness of a product or service, gather feedback, trial new promotions or just simply promote your business.

Promotional sampling is conducted in high traffic areas at UOW, including outside the UniBar and food hall courtyard, newly refurbished Building 11, outside the UniShop, Duck Pond Lawn and Jugglers Lawn.

Full day (9am - 3pm) : $600 + gst
UniBar (7:30pm - 10:30pm) : $500 + gst

How to book?

It’s easy, just fax or email us the completed Partnership Agreement. You will receive approval of your request and be sent a tax invoice for payment. Terms of payment are 30 days from date of invoice.

Contact - Marketing Department

April West:
(02) 4221 8171 or email awest@uow.edu.au

Diane Cruise:
(02) 4221 8022 or email dcruise@uow.edu.au

Lunch on the Lawn

Would you like access to 300-500 students aged 18-30 years old? Lunch on the Lawn is a program designed to keep students interested in staying on campus in-between classes, and what better way than with free live entertainment!

Date: Wednesdays & Thursdays during session

Venue: Duck Pond Lawn, UOW

Event capacity: 300-500 per day

3 hour lunchtime period (11am – 2pm) : $400 + gst
Your Name:.................................................................................................................................
Company Name:..............................................................................................................................
ABN:..............................................................................................................................................
Representing: (Advertising Agency only)..........................................................................................
Address :..........................................................................................................................................
Telephone:...............................................Mobile:...............................................Fax:......................................
Email:..................................................................................................................................................

Packages
☐ Full Day: 9am – 3pm $600.00 + GST
☐ UniBar: 7.30pm – 10.30pm $500.00 + GST
☐ Lunch on the Lawn: 11am - 2pm $400.00 + GST

Preferred day: ☐ MON ☐ TUE ☐ WED ☐ THUR ☐ FRI

Preferred day: ☐ WED ☐ THUR

Description Of Promotional Activity: (compulsory)
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Please fax form to April West on (02) 4221 8171

Signature of Partner:..........................................................................................................................
Company Name:...............................................................................................................................