Contact Details
Marketing Department

Monica Millar - Manager
P: 02 4221 8022
E: mmillar@uow.edu.au

Helena Scimone
Marketing Officer
P: 02 4221 8171
E: helenas@uow.edu.au

at the University of Wollongong

Partnership Opportunities

Mid Year Orientation
UniCentre at The University of Wollongong ........................................ 2

Mid Year Orientation ............................................................................... 3

How to Get Involved ................................................................................ 3

Corporate Stall .................................................................................... 3
UniCentre Promotional Stand ............................................................... 3
Lunchtime Entertainment ..................................................................... 3
Roaming Sampling ................................................................................ 3
Satchel Insert ....................................................................................... 3

Contract ..................................................................................................... 4

Contact Details
Marketing Department

Monica Millar - Manager
P: (02) 4221 8022
E: mmillar@uow.edu.au

Helena Scimone - Marketing Officer
P: (02) 4221 8171
E: helenas@uow.edu.au
The UniCentre’s facilities and services are a vital component of campus life with the sole purpose being, to enhance the student’s experience.

UniCentre exists to create a dynamic, inspiring and unique environment for students of the University of Wollongong (UOW). We complement academic life with activities, programs and facilities that create value to a student’s time at UOW. We offer a variety of services such as entertainment, skills, and training, on campus facilities such as health care, hairdressers, retail outlets, food courts, computer access and space for relaxation and ‘time out’. UniCentre is a social hive of activity with the goal of building the university environment to create a social and interactive space for students alongside their academic needs. We create the link between study and the reality of life for the student. We can help your organisation to communicate your service/products to a large number of students in a fun, relaxed and receptive environment.

The University of Wollongong

UOW is recognised as a University of International standing. Twice named Australia’s University of the Year in 1999 -2000 for its outstanding research and development partnerships and in 2000-2001 for preparing its students for the e-world – Wollongong has also been ranked the nation’s top university for educational experience and graduate outcomes for the last five years. To add to the list, UOW was recently awarded the 2006 Times Higher Education Supplement (THES) inaugural award as “Commonwealth University of the Year”.

Regionally located yet globally connected. The University of Wollongong (UOW) puts knowledge into action. UOW’s history, size and setting have fostered a multi-disciplinary research culture, one that is founded upon strong relationships with local communities, industry partners and other institutions around the world.

This dynamic regional campus and its student population contribute heavily to the local community in both a cultural and economical sense.
Mid Year Orientation

Mid year orientation is a mini version of O-Week taking place on the dates below. This event introduces newly commencing students to UOW. There are several ways to get involved.

<table>
<thead>
<tr>
<th>Orientation Date:</th>
<th>Wednesday 16, July 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students:</td>
<td>1,000</td>
</tr>
<tr>
<td>Time:</td>
<td>10.00am – 3.00pm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>First Week Celebration:</th>
<th>Wednesday 23, July 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubs day, activities entertainment &amp; corporate participation on the duckpond lawn.</td>
<td></td>
</tr>
<tr>
<td>Number of Students:</td>
<td>New and returning students</td>
</tr>
<tr>
<td>Time:</td>
<td>10.00am to 3.00pm</td>
</tr>
</tbody>
</table>

How to Get Involved:

**Corporate Stall**
A 2 x 1 metre corporate table will be supplied for your organisation to display your promotional materials. The space also allows the opportunity for your corporate freestanding banners. (* backboards can be supplied at an additional cost).

$300 per day plus gst
$550 for two days plus gst
(1 x day orientation)
(1 x day first week )

**UniCentre Promotional Stand**
Your organisation will have the opportunity of participating through providing material for distribution at the UniCentre promotional stand. UniCentre's qualified promotional team will promote your products and services on your behalf. Promotional material includes brochures, flyers, samples, banner display.

$200 per day plus gst
$400 for two days plus gst

**Lunchtime Entertainment**
An opportunity exists to sponsor the lunch-time entertainment on Wednesday 23 July.

$450 plus gst

**Roaming Sampling**
A unique opportunity for your staff to connect with the students face-to-face.

$350 per three hours plus gst

**Satchel Insert**
500 bags will be distributed during mid session orientation. The bags will also contain the student diary, a must for all new students.

$375 plus gst
Partnership Agreement

Company Name:

Agency: Please specify who this on behalf of

ABN:

Contact Person:

Address:

Telephone: Mobile: Fax:

Email:

Packages

☐ Corporate Stall 1 day $300 + GST
- Tick the preferred days
  ☐ Wed 16 July
  ☐ Wed 23 July

☐ Corporate Stall 2 days $550 + GST
Wed 16 July & Wed 23 July

☐ UniCentre Promotional Stand 1 day $200 + GST
- Tick the preferred days
  ☐ Wed 16 July
  ☐ Wed 23 July

☐ UniCentre Promotional Stand 2 days $400 + GST
Wed 16 July & Wed 23 July

☐ Lunch Time Entertainment $450 + GST

☐ Satchel Insert $375 + GST

☐ Roaming Sampling (3 hrs) $350 + GST
- Tick the preferred days
  ☐ Wed 16 July
  ☐ Wed 23 July

- Please specify time __________ 3 hours

Terms and Conditions

50% deposit is required to secure your sponsorship. Payment is required no later than 14 days from date of invoice. All prices exclude GST. UniCentre has the right to refuse any booking based on its Sponsorship Policy. On receipt of your confirmation we will forward requirements for your artwork/delivery of product. All cancellations must be in writing to mmillar@uow.edu.au within three days of booking confirmation. Deposit will be withheld in the event of cancellation two weeks prior to the event. Events will proceed during wet weather and refunds are not available.

Please fax form to UniCentre Marketing on (02) 4221 8081

Signature of Partner:

Company Name:

Date:

Cheques Payable to: Wollongong UniCentre PO Box U100 Northfields Avenue,
University of Wollongong 2500
Ph: 02 4221 8000 Fax: 02 4221 8081 Email: unicentre@uow.edu.au