Coming into its third year, Fashion Week at UOW is a must-see event for 2012. The event has been consistently reaching over 500 people per day as well as regular coverage through the Illawarra media and in student social media. What better way to get your brand seen at one of the most photographed campus events of the year.

Date: 2 & 3 May
Venue: Duck Pond Lawn, UOW
Event capacity: 300-500 per day

**BENEFITS TO SPONSORSHIP**

**Major sponsor (limited to 2 companies) $2200 + GST**

- Logo insert on event promotional materials and webpage
- Opportunity to utilise your own branded bags as the VIP delegate bags
- Recognition in the What's On E-Newsletter (distributed to 20,000)
- Promotional insert into the Fashion Week VIP Delegate Bag
- Stall with table at Fashion Week (2 days)
- Opportunity to distribute collateral from your stall
- Signage display opportunities at the event
- Recognition on the UniBar plasma screens

**Minor sponsor $800 + GST**

- Recognition in the What’s On E-Newsletter (distributed to 20,000).
- Promotional insert into the Fashion Week VIP Delegate Bag
- Stall with table at Fashion Week (2 days)
- Opportunity to distribute collateral from your stall
- Signage display opportunities at the event

**VIP Delegate Bag insert $200 + GST**

75 VIP Delegate Bags will be distributed each day of the Fashion Week event (total of 150 bags). The fee is for one information brochure or product sample – cost includes insertion and distribution.
Your Name: ____________________________
Company Name: ______________________
ABN: __________________________________
Representing: (Advertising Agency only)
Address: ______________________________
Telephone: ____________________________
Mobile: ________________________________
Fax: __________________________________
Email: _________________________________
Signature of Partner: ____________________
Date: ________________________________

PLEASE FAX FORM TO APRIL WEST ON (02) 4221 8081

PACKAGES

☐ O-PARTY - $2000 + GST

GARDEN PARTY
☐ Major Sponsor - $4000 + GST
☐ Secondary Sponsor - $2000 + GST

☐ SUPER HEROES & VILLAINS PARTY - $1000 + GST

☐ OKTOBERFEST - $5000 + GST

☐ END OF SESSION PARTIES - $2000 + GST

☐ END OF EXAMS PARTIES - $2000 + GST

FASHION WEEK
☐ Major Sponsor - $2200 + GST
☐ Minor Sponsor - $800 + GST
☐ VIP Delegate Bag insert $200 + GST

UNIBAR BAND COMP
☐ Major Prize Sponsor - $3000
☐ Secondary Prize Sponsor - $2000
☐ Third Prize Sponsor - $1000

DJ COMP
☐ Major Prize Sponsor - $800
☐ Secondary Prize Sponsor - $500

PARTNERSHIP AGREEMENT
Terms & Conditions

• Full payment is required to secure your booking. Payment is required no later than 30 days from date of invoice. All prices exclude GST.

• UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy.

• On receipt of your confirmation we will forward requirements for your artwork/delivery of product.

• All cancellations must be in writing to awest@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.

• Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.

• Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.

• Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages and offensive material are not eligible. Roaming sampling is not included and must be booked separately.

☐ UNIBAR LIVE MUSIC NIGHT - $1000 + GST
☐ WEEKLY EVENTS (13 WEEK SPONSOR) - $2000 + GST
☐ UNICREW - $1500 + GST
☐ AUSTRALIAN STUDENT LEADERSHIP ASSOCIATION (ASLA) Please send me more details
☐ UNICENTRE CUP - $1500 + GST
☐ CLUBS & SOCIETIES TRIVIA NIGHT - $1000 + GST
☐ PRESIDENT’S NETWORKING EVENTS - $350 + GST
☐ MARKET ALLEY - $1000 + GST

unicentre.uow.edu.au