AUSTRALIAN STUDENT LEADERSHIP ASSOCIATION (ASLA)

What is ASLA?

ASLA was created in 2007 with the purpose of giving students access to opportunities designed to enhance personal development and leadership skills as well as provide them with theoretical knowledge and practical experience.

Now with over 500 members from 26 universities nationwide, ASLA is the biggest cross institutional student leadership network in Australia. ASLA is managed by a student volunteer committee from the University of Wollongong under the guidance and supervision of the UniCentre Centre for Student Engagement.

ASLA members are from all faculty backgrounds and range from ages 18-24. In general, ASLA members are high-achieving students who are active members of their student communities, many of whom will go on to become leaders in their chosen fields.

See www.studentleaders.org.au for more details.

ASLA Partner Opportunities

We are looking for organisations to partner with ASLA to assist in running its yearly calendar of events and to help worthy students take an active leadership role in Australia.

As a highly respected and nationwide association a partnership with ASLA can provide your company with the following benefits:
1. Opportunity to directly connect with a highly targeted student audience
2. Increased brand exposure through a national network
3. Invitations to sponsor specific events, such as the National Students for Students (S4S) Leadership Conference
4. Opportunity to demonstrate a commitment to the communities in which your organisation operates by supporting educational programming
Partnership Packages

1. ASLA Sponsor $2,000 + GST
   - 200 word promotional article and logo recognition on ASLA website and in ASLA newsletter
   - Invitation to ASLA specific events, including the S4S Leadership Conference
   - Sponsor banner in prime position at ASLA events
   - 2 X tickets to the S4S Conference Gala Dinner
   - Promotional material at all ASLA events
   - Recognition and company logo in all ASLA promotional material

2. ASLA Leadership Experience - $2,000 + GST
   - Brand recognition on all leadership team promotions, media releases and team t-shirts
   - Direction of volunteer hours on community service projects of the sponsor’s choice
   - Opportunity to contribute towards Leadership Program workshops in form of a key note address
   - Invitation to attend specific events, such as the Awards Night and ASLA networking events
   - Promotional display at all leadership program workshops
   - 100 word promotional article and logo on ASLA website

3. ASLA Networking Event Sponsor - $500 + GST
   - Naming rights of 2012 ASLA Networking Event
   - Sponsor banner in prime position at event
   - Promotional display at Networking Event
   - 5 minute speaker opportunity/presentation
   - 2 X tickets to ASLA Networking Event
   - Recognition and company logo in all Networking Event promotional material
STUDENTS 4 STUDENTS NATIONAL LEADERSHIP CONFERENCE 2012

The Students for Students National Tertiary Conference is ASLA’s biggest event of the year. Held for the 6th time on Saturday 22nd – Sunday 23rd September it attracts over 150 student leaders from across the country.

Partnership Packages

1. Delegate Bag Sponsorship - $750 + GST
   • Company logo and artwork on the Conference bag and a promotional insert
   • Recognition, company logo and a 100 word description in the Conference booklet
   • Company logo and link on the Conference website

2. Delegate Bag Promotional Insert - $150 + GST
   • Recognition, company logo and 50-word description in Conference proceedings
   • Company logo and link on the Conference website
   • Company promotional material insert in 200 delegate bags

3. Young Student Leader of the Year Award Sponsorship - $500 + GST
   • Presenting rights of the 2012 ASLA Student Leader Award at the S4S Gala Dinner
   • 2 X tickets to the 2012 S4S NLC Gala Dinner
   • Recognition, company logo and 100 word description in the Conference booklet
   • Company logo on dinner proceedings and website

4. Delegate Sponsor - $200 + GST per sponsored delegate
   • Recognition and company logo in the Conference booklet and on the website
   • Opportunity to nominate delegates for sponsored spots or to specify criteria (e.g. faculty background) for the allocation of scholarships

STUDENTS 4 STUDENTS NATIONAL LEADERSHIP CONFERENCE 2012
AUSTRALIAN STUDENT LEADERSHIP ASSOCIATION

Terms and Conditions

- Confirmation will be sent within 14 days upon receiving this completed partnership agreement.
- Cancellation must be made in writing to Swati Dharmaraj via swati@uow.edu.au within 7 days of receiving confirmation otherwise full rate will be charged.
- Payment terms are 30 days from invoice date.
- Wollongong UniCentre, according to its Advertising & Sponsorship policy, has the right to refuse or suspend any promotional activities.
- Any product or service that is considered to be in direct competition with UniCentre needs to be approved by UniCentre Marketing.
- Advertising by any Telecommunications organisation must be approved by UniCentre Marketing. Organisations are only permitted to promote prepaid services and products sold through UniCentre retail outlets.

For further details or information please email Swati Dharmaraj via swati@uow.edu.au

For S4S conference and associated event details please visit our website at: www.studentleaders.org.au

ASLA Packages

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<thead>
<tr>
<th>Package</th>
<th>Cost</th>
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<tbody>
<tr>
<td>ASLA Sponsor</td>
<td>$2000 + GST</td>
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<tr>
<td>ASLA Leadership Experience</td>
<td>$2000 + GST</td>
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<td>ASLA Networking Event Sponsor</td>
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S4S Packages

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Delegate Bag</td>
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<td>Student Leader 2012</td>
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<tr>
<td>Bag Insert</td>
<td>$150 + GST</td>
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<tr>
<td>Delegate Scholarships</td>
<td>$200 + GST</td>
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<td>(per delegate)</td>
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<td>Total Scholarships</td>
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Signature of Partner: ...........................................................................................................................................

Company Name: ...................................................................................................................................................

Date: .................................................................................................................................................................